Technology Risk Management Strategies For Every
Web-Enabled Company

Sponsor

Disappearing Inc.

Disappearing Inc. provides policy management software and services that allow companies to more effectively control distributed electronic assets. Disappearing Email, the company’s flagship product, helps enterprises solve a large and growing problem - the legal exposure associated with unmanaged email archives. Based on an unique, low overhead key infrastructure solution, Disappearing Inc. has built a platform for control that doesn’t compromise business productivity. Disappearing Inc. is a leading provider of policy management software and services that allow companies to more effectively control distributed electronic assets. Disappearing Email, the company’s flagship product, helps enterprises solve a large and growing problem - the legal exposure associated with unmanaged email archives. Based on an unique, low overhead key infrastructure solution, Disappearing Inc. has built a platform for control that doesn’t compromise business productivity. For further information, please contact:
Disappearing Inc., 450 Mission Street, 5th Floor, San Francisco, CA 94105, Phone: 415-904-3300, Fax: 415-904-3350, info@disappearing.com, www.disappearing.com

Media Partners

RiskCenter.com is the first Web-based syndicated news service devoted exclusively to providing financial risk professionals with the inside scoop on breaking economic, political and financial stories, as well as the risk strategies required to measure and manage these risks. Acting as the eyes and ears for risk professionals, RiskCenter.com provides an information filter so that subscribers do not have to search through a myriad of sources to find the key news that has been researched and written from the point of view of a risk manager.

Risk & Insurance

We editorially focus on a wide and ever evolving array of strategies and solutions for risk and insurance professionals and all buyers and providers of commercial insurance, reinsurance, alternative risk transfer, claims management and settlement services. Our editorial is tailored to the corporate and institutional executive who purchases these insurance products and services, as well as executive responsible for financial strategy, group employee benefits and management of corporate assets.

Internet World

The Premier Plus package is designed for those organizations wishing to attend with three or more delegates. An ideal opportunity to host your existing or potential clients, or to bring your team. Please telephone for details and price.

Registration Details

Conference: e-Risk Management
Dates: May 9 & 10, 2001
Venue: Marriott Financial Center Hotel
85 West Street
New York, NY 10006
212-385-4900 or 800-228-9290
Note: Do not fax this form to the hotel
Fees:
Two Day Conference: $2,195
(Inclusive of program materials, luncheon, and refreshments.)
Conference Documentation (alone) $695 + $15 postage & handling = $710
A 21% service charge will be added to all fees
To Register: Fax directly to 212-363-7714. Please forward payment by mail. By mail: Send to the Marketing Manager, enclosing the registration form, check or credit card information.
Payment Terms: Following completion and return of the registration form, full payment is required within 5 days from receipt of invoice. PLEASE NOTE: payment must be received prior to the conference date. A receipt will be issued on payment. Due to limited conference space, we advise early registration to avoid disappointment. A 50% cancellation fee will be charged under the terms outlined below.
Hotel Accommodations: Please contact the Marriott Financial Center Hotel at 800-242-6664 or 212-755-4000 for the discount room rate and state you are attending a Marcus Evans, Inc. (“marcus evans”) event. Book Early — Rooms Limited.
Cancellation/Substitution: Substitutions are welcome at any time. Otherwise, all bookings carry a 50% liability immediately after a signed sales contract has been received by marcus evans. Cancellations must be received in writing by mail or fax three (3) weeks before the conference (April 18, 2001) in order to obtain either a 50% refund or a full credit for any future marcus evans conference. Thereafter, the full conference fee is payable. However, course notes will be shipped to the client at no extra charge. The 21% service charge is completely non-refundable and non-creditable. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation. By signing this contract, the client agrees that in case of dispute or cancellation of this contract that marcus evans will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason, marcus evans decides to cancel or postpone this conference, marcus evans is not responsible for covering airfare, hotel, or other travel costs incurred by clients. The conference fee will not be refunded, but can be credited to a future conference. Program content is subject to change without notice.
Indemnity: Should for any reason outside the control of marcus evans, the venue or the speakers change, or the events be cancelled due to an act of terrorism, extreme weather conditions or industrial action, marcus evans shall endeavor to reschedule. In the event that marcus evans shall retain or engage an attorney or attorneys to collect or enforce or protect its interest with respect to this agreement, client shall be liable to pay all costs and expenses of such collections, enforcement or protection, including reasonable attorneys fees and collection costs. The construction, validity and performance of this Agreement, shall be governed in all respects by the laws of the State of Illinois. The parties hereto agree that any action by and between the parties which arises out of this Agreement must be brought in the Circuit Court of Cook County, Illinois, and the party against whom said action is brought hereby consents to such jurisdiction and venue. All parties expressly waive all rights to trial by jury.
Photocopy the registration form for multiple delegates.
Fax this form to 212-363-7714  •  Reserve Your Place NOW!

e-Risk Management  •  May 9 & 10, 2001  •  New York, NY

Registration Options

☐ Yes, Register me for the Two Day Conference: $2,195

A 21% service charge will be added to all fees

Report Options

☐ I am unable to register at this time, but please send me documentation pack(s) at $695.00 ea. (Plus $15.00 S&H) total $710.00 ea. (Deliveries outside the U.S. will be charged at cost.)

☐ I am unable to register at this time, but please send me future conference information.

Guest(s) Information

Name: Name:
Title: Title:
Email Address: Email Address:
Company:
Nature of Business: Department:
Address:
City: State: ZIP:
Phone: Fax:

Methods of Payment

☐ Check enclosed for $ (Payable to marcus evans)

☐ Charge My:
  ☐ Diners Club  ☐ AmEx  ☐ VISA  ☐ MasterCard
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Web-Enabled Company
Technology Risk Management Strategies For Every

E-Risk Management
e-Risk Management

Technology Risk Management Strategies For Every Web-Enabled Company

Marriott Financial Center Hotel
New York, NY

May 9 & 10, 2001

"Cyberspace can be a dangerous place to do business. Successful companies have modified their established risk management strategies to minimize the dangers created by web-enabled business processes."

Executives who want to guarantee the integrity of their companies’ e-business processes must arm themselves now with cross-industry knowledge and expertise.

Attend This Conference To:
- Find a common language to discuss the risks created by web-enabled business
- Implement the necessary framework to identify, quantify and manage e-commerce risk
- Understand how security and risk management must work together to combat e-commerce risk
- Assess the various methods to minimize the impact of technology risks

Featuring Presentations By Key Industry Leaders:

Lev Borodovsky
Chairman
ISPEC

Leo L. Clarke
Principal
TECHRISK.LAW

Rudi Zipter
Director, Market Risk
ENRON

Jerry Archer
Senior Vice President, Information Security & Technical Risk
FIDELITY INVESTMENTS

John Hartmann
Vice President of Security
CARDINAL HEALTH, INC.

Mary Hopkins
eBusiness Steering Committee
MITSUBISHI CHEMICAL AMERICA, INC.

Dennis Verdon
Vice President, Information Risk Management
INSTINET CORPORATION

David LaBouchardiere
E-Risk Management Consultancy Practice
IBM GLOBAL SERVICES

Todd Station
Manager, Information Protection
UNITED GRAIN GROWERS LTD.

Senior Representative
CINERGY CORPORATION

Ellen Pfieffer
Business Risk Management
HEWLETT-PACKARD CO.

Glenn Spencer Bacal
Partner
QUARLES & BRADY STREICH LANG, LLP

Thaddeus Kowalski
Chief Technologist
ATT.COM

Leslie G. Wiser
Chief, Training, Outreach and Strategy
National Infrastructure Protection Center
FEDERAL BUREAU OF INVESTIGATION

Michael Rossi, Esq.
President
INSURANCE LAW GROUP, INC.

David O’Neill
Vice President, e-Business Solutions
ZURICH

Emily Freeman
Senior Vice President & Practice Leader, e-Business Solutions
MARSH

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Disappearing Inc.

- RiskCenter.com

Financial Times

Internet World

Risk & Insurance

Business Finance

Strategic Risk

Wall Street & Technology
8:15  Registration And Continental Breakfast

8:45  Chairperson’s Opening Remarks

9:00  Managing Risks In The New Economy
- The new economy: opportunities
- Changing business models: survival
- Brand and technology risks: threats
- Managing risk capital: efficiencies
- Moving into the new economy: direction
  Lev Borodovsky  Chairman
  ISPEC

9:45  Quantifying E-Commerce Risk
- How e-risk differs from traditional risk of the brick and mortar business
- Identifying e-risk through multiple perspective analysis
- Quantifying e-risk with a risk matrix
- Understanding which framework works best for your e-business
- Implementing non-technological strategies to manage, monitor and quantify e-risk
  Leo L. Clarke  Principal
  TECHRISK.LAW

10:30  Luncheon For Speakers And Delegates

10:45  CASE STUDY
Technology Risk Concerns At A Web-Enabled Energy Company
- Development of online trading process
- Daily assessment and mitigation process
  - Market
  - Credit
- Managing a rapidly growing business
- Challenges going forward and approaches to meeting them
  Rudi Zipter  Director, Market Risk
  ENRON

11:30  Minimizing Risk - Shielding And Protecting Your E-Business
- Identifying impending e-risks
- Establishing how many new risks your business can protect itself against
- Implementing risk management into your overall electronic business management strategy
- Mitigating risk exposures
- Understanding which solutions will best fit your business model
- Is insurance coverage viable for you?
  Jerry Archer  Senior Vice President, Information Security & Technical Risk
  FIDELITY INVESTMENTS

12:15  CASE STUDY
Creating And Developing A World-Class Solution To Information Risk - A Case Study Of The Information Protection Team At Cardinal Health
- Assessing data value and risk levels across business units
- Creating an integrated approach to information asset protection
- Developing a global information protection policy
  – Communicating the policy to diversified and decentralized business units
  – Maximizing the role of a dedicated Information Protection Team
    - Creating board level buy-in and support
    - Developing a collaborative environment
  – What is the optimal role for an Information Protection Team within a global organization?
  John Hartmann  Vice President of Security
  CARDINAL HEALTH, INC.

2:15  CASE STUDY
E-Chemical - Identifying And Mitigating E-Commerce Risk
- Understanding critical risks factors in an online world
- E-Commerce versus e-Business - Assessing your business model
- Implementing necessary tools for reducing risks
- Successfully managing e-risks while satisfying your customers
  Mary Hopkins  eBusiness Steering Committee
  MITSUBISHI CHEMICAL AMERICA, INC.

Business Opportunities  A limited amount of exhibition space is available at the conference. Sponsorship opportunities covering luncheon, evening functions, and documentation also exist. For further details, contact Lou Klein at 212-363-8200.
Afternoon Break

3:15

**Utilizing Security As A Key Component For Defending Your E-Business**

- Drivers for security as a mechanism for rational decision making
- Global compatibility issues and the impact on the security equation
- Creating secure infrastructure when performing e-commerce
- Understanding technological issues facing e-commerce security
  - End-user security
  - Privacy
  - Privacy of transaction

**Dennis Verdon** Vice President, Information Risk Management
**INSTINET CORPORATION**

4:00

**CASE STUDY**

**Successfully Managing e-Commerce Risks**
**At A Web-Enabled Energy Company**

- Defining key concerns within e-commerce risk management for an energy company
- Understanding key factors creating risk
- Implementing a framework for e-commerce risk
- Finding a common language in reducing risk at an energy company

**Senior Representative**
**CINERGY CORPORATION**

4:45

**Chairperson's Closing Remarks**

5:00

End of Day One

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**Day Two** Thursday, May 10th, 2001

8:15

**Registration And Continental Breakfast**

8:45

**Chairperson's Opening Remarks**

9:00

**Managing The Risk In Internet Security**

- When a new hacking method is discovered, how do you respond?
- What if a competitor bribes a disloyal employee to reveal your key data?
- What about countries where hacking is legal?
- How do you win and retain your customers' trust?
- How do you sell security countermeasures to your board?

**David LaBouchardiere** E-Risk Management Consultancy Practice
**IBM GLOBAL SERVICES**

9:45

**Information Security Tune Up**

Is your company "thinking securely?" Do your information handling practices expose your company to unnecessary risk? Are you protecting your personal information adequately? Providing important tips on the safeguarding of information, this presentation provides a checklist to help "Tune up" your information security. Covering a broad range of security topics, attendees will learn how to "think security" and ensure proper protection and handling of your information assets.

- Cyberspace is a scary place - Dangers, trends and current events
- Understanding the risk - Why do people hack? Why would they want my information?
- To "Classify & Protect" - All information is not created equal. Handling information appropriately
- Picking a perfect password - A weak password can be easily cracked. Learn to create strong passwords
- Tale from the "Encryption" - Private key, public key and digital signatures
- E-mail etiquette - create e-mail that's a pleasure to give and receive
- Backup

**Todd Station** Manager, Information Protection
**UNITED GRAIN GROWERS LTD.**

Winners of the Enterprise-Wide Risk Management Award from Treasury Management International Magazine

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[www.marcusevansbfi.com](http://www.marcusevansbfi.com)
10:30
Morning Break

10:45
**Understanding And Controlling The Risks Created By Third Party Providers**
- Assessing risks occurring with a third party providers
- How do you manage these risks?
- What tools are necessary to protect your e-business against a third party provider?
- Evaluating e-commerce exchanges and the risks they create for your company
- Where does the liability lie?
  
  Ellen Pfeiffer  Business Risk Management
  HEWLETT-PACKARD CO.

11:30
**The Increasing Vulnerability Of Intellectual Property In The Digital Age**
- Understanding the importance of Intellectual Property rights and maintaining a secure surrounding for the continuing development of electronic commerce.
- Identifying critical issues impacting e-commerce and Intellectual Property
  - Electronic contracts
  - Jurisdiction
  - Relevant law
  - Copyright
  - Unfair competition
- Identifying yourself online - domain names
- The capacity for making policies now and in the future "e" world
  
  Glenn Spencer Bacal  Partner
  QUARLES & BRADY STREICH LANG, LLP

12:15
Luncheon For Speakers And Delegates

1:30
**Industry And Law Enforcement Cooperation**
- Cyber Investigations
- Preservation of evidence
- Understanding what Law Enforcement will/won’t do
- Case Examples
  
  Leslie G. Wiser  Chief, Training, Outreach and Strategy
  National Infrastructure Protection Center
  FEDERAL BUREAU OF INVESTIGATION

2:15
**Extended Corporate Networks — Telecommuting And Mobile Workforce Risks**
To ensure confidentiality, integrity and authenticity of data communications across a public network, ATT.COM has implemented an IPsec-based virtual private network, which has recently been standardized in the IETF, offers remarkable flexibility not possible at higher or lower layer abstractions
- The Ipsec protocols, especially key management (IKE) and its requirements on key certificate mechanisms and policy
- The various modes in which Ipsec may be employed (VPN), remote access, end-to-end, virtual LANs
- Interaction between Ipsec and firewalls
- Performance considerations (software and hardware), especially with respect to the new AES algorithm
- Future developments (DNSSEC support, PKIX, IPSP)
- Offer configuration and examples of real Ipsec implementations (mainly OpenBSD)
  
  Thaddeus Kowalski  Chief Technologist
  ATT.COM

3:00
Afternoon Break

3:15
**Insurance Strategies For Addressing E-Commerce Risk**
- Does your current insurance policy cover all of your Internet-related exposures?
- Defining which policies available suit your company best
- Is insurance coverage the right answer and the way forward in protecting your company against an e-risk?
- Preparing your business for purchasing specific e-commerce coverage
- What will an insurance company expect from you?
- Is it right for your business?
- Finding the right policy
- Reducing the cost of your policy
  
  Moderator:
  Michael Rossi, Esq.  President
  INSURANCE LAW GROUP, INC.
  Panelists:
  David O’Neill  Vice President, e-Business Solutions
  ZURICH
  Emily Freeman  Senior Vice President & Practice Leader, e-Business Solutions
  MARSH

4:15
Chairperson’s Closing Remarks

4:30
End Of Conference